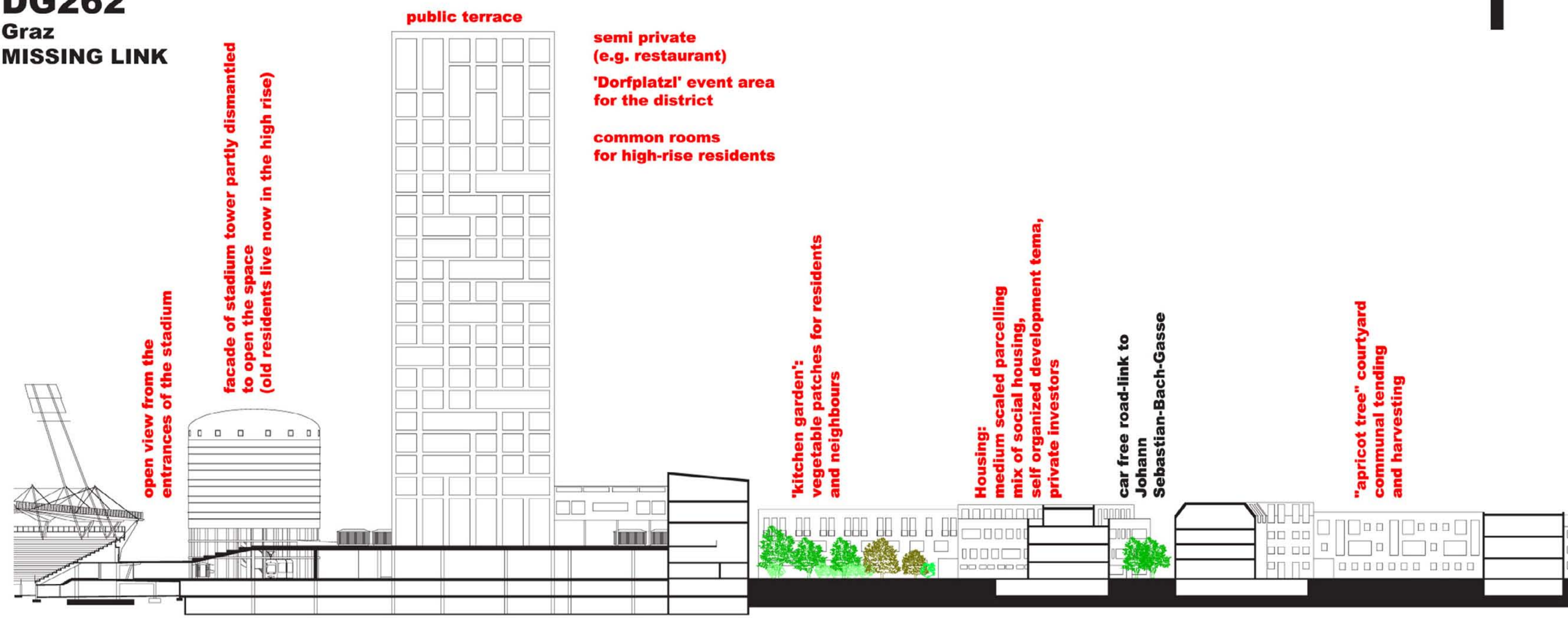


# DG262

## Graz

### MISSING LINK



Every big town has roads as the Conrad von Hötendorfstraße. Somehow those areas became a necessity to our cities and still the answer to many things we do not want to have near our beautiful historic centers seems to be "move it to the edge".

"What can we do now?" There is not a simple answer to the complex range of problems those areas have. So we do not try to pretend that our designed buildings can solve them. Our goal is to develop various processes that stimulate each other. Some might start bright and fail after to years while others maybe a success only in ten years time.

"What do we have?" is the first questions to ask - so we take a close look at the present situation before deciding if we really need this.

#### 1. Sociocultural issues

Everybody seems to dream of a single family home in those areas. So we have to find out what is missing to develop a model for living which can conquer this dream. We want to give the people the feeling of "this belongs to me" and we think that a good way of creating this emotion for the area you live in is responsibility. We want to give the people enough space for which they can care so our proposal is to create the Jakomini-route, connecting the Jakomini Platz with the Stadium as a car free area. For the visual connection we colour the main track with the same red as in the Jakomini Viertel. Along this route all daily needs have to be in walking distance and the public space has to be transformed so people can actively use it and not only passively drive by.

The functions have to be as diverse as it is possible so we propose four different fields to start with.

##### 1.1. Gardens

A garden is a place you have to care for. Along the Jakomini-route are several spots for kitchen gardens for which you can easily register. There are also typical plants of the region like apple trees which everybody is free to take.

##### 1.2. Parks

There is a huge lack of public parks in the area. The Jakomini-route is the chance to create places where your kids can play and you don't have to be afraid because cars are not allowed.

##### 1.3. Sports

The stadium is the central point of identity around the project site so sports is already connected to the place in the minds. We propose to create a center for all kinds of nonprofessional

sports.

#### 1.4. Creative youth

Skating, spraying, practicing with your band. The area next to the railway is perfect for everything loud and dirty. We want to give the kids space to experiment and combine those activities with temporary cultural use.

#### 2. Economical issues

In the center around Jakomini Platz the city of Graz wants to establish creative industries companies and supports them financially. In Liebenau huge industrial companies are situated. Being in between - why don't see it as a chance for middle and small companies. Getting the material and machines easily from Liebenau and producing for the creative offices.

With all the commuters travelling through the area - they are huge target group as well. The Jakomini-ticket is their connection to the site. The ticket offers them parking but as well the possibility to do sports after work or to get fresh food from the market as a lunchpackage every day, and many other offers.

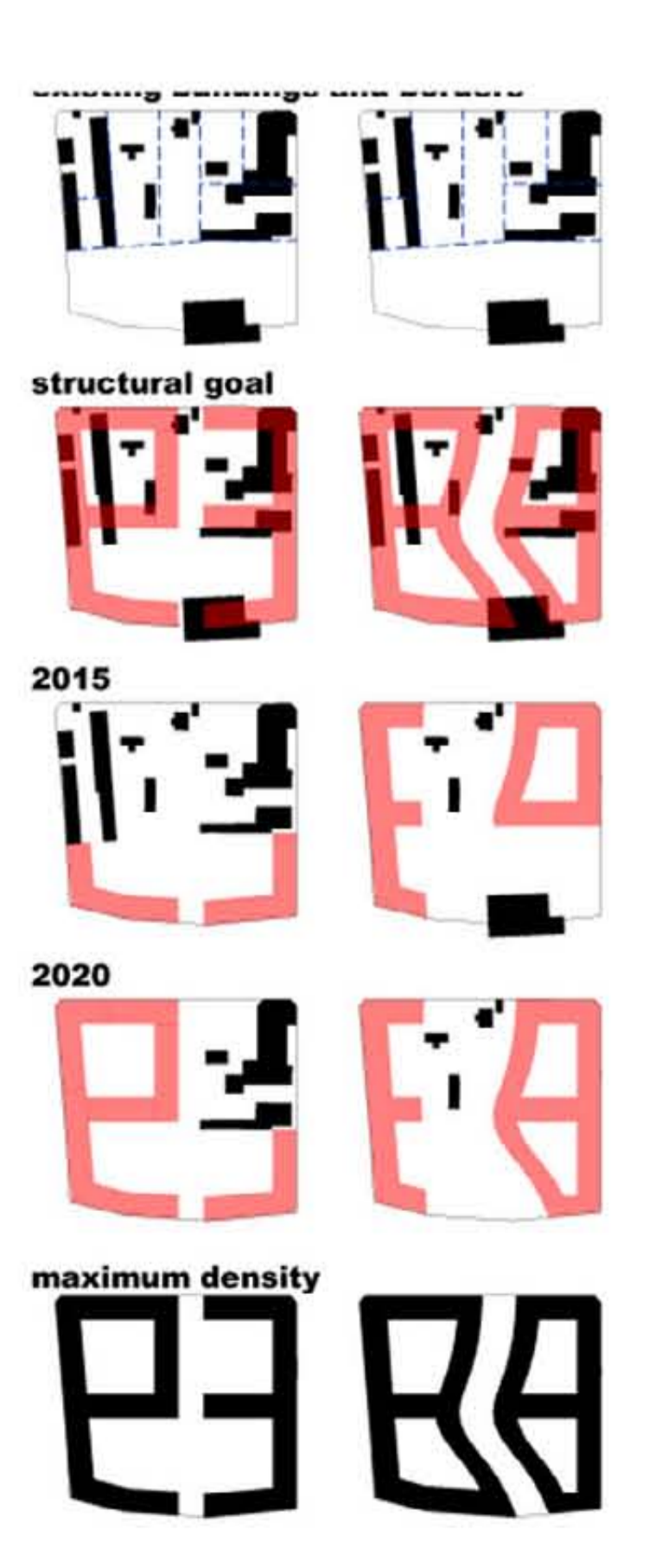
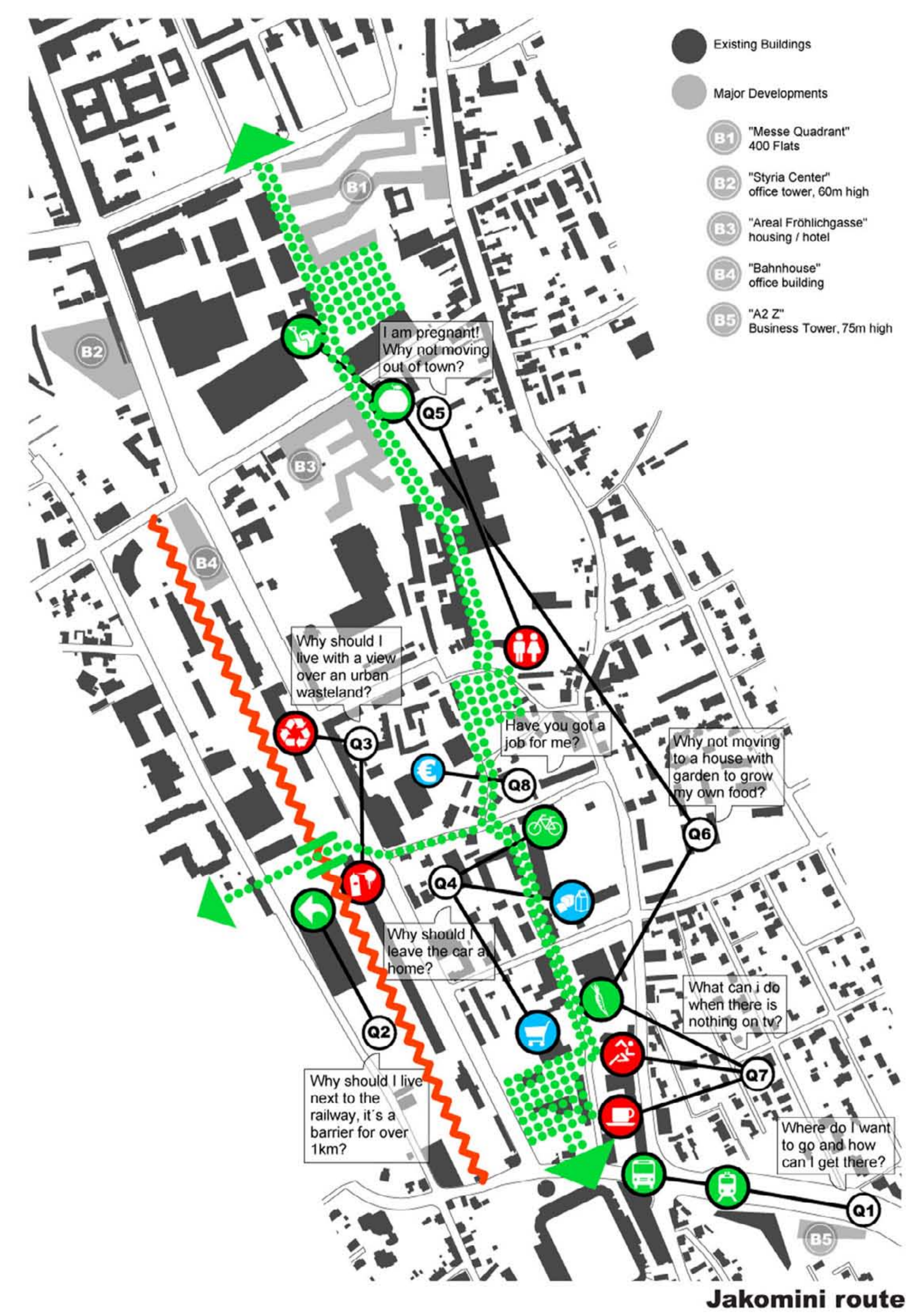
The small companies fit perfect in the buildings towards Münzgrabenstraße. Support them and let them the space for three years and see what comes out. The Mega Max and Hofer do not have to disappear but a shopfront in the groundfloor at the Conrad von Hötendorfstraße would suit better. Above and on the groundlevels in the smaller streets is also place for some small offices.

#### 3. Ecological issues

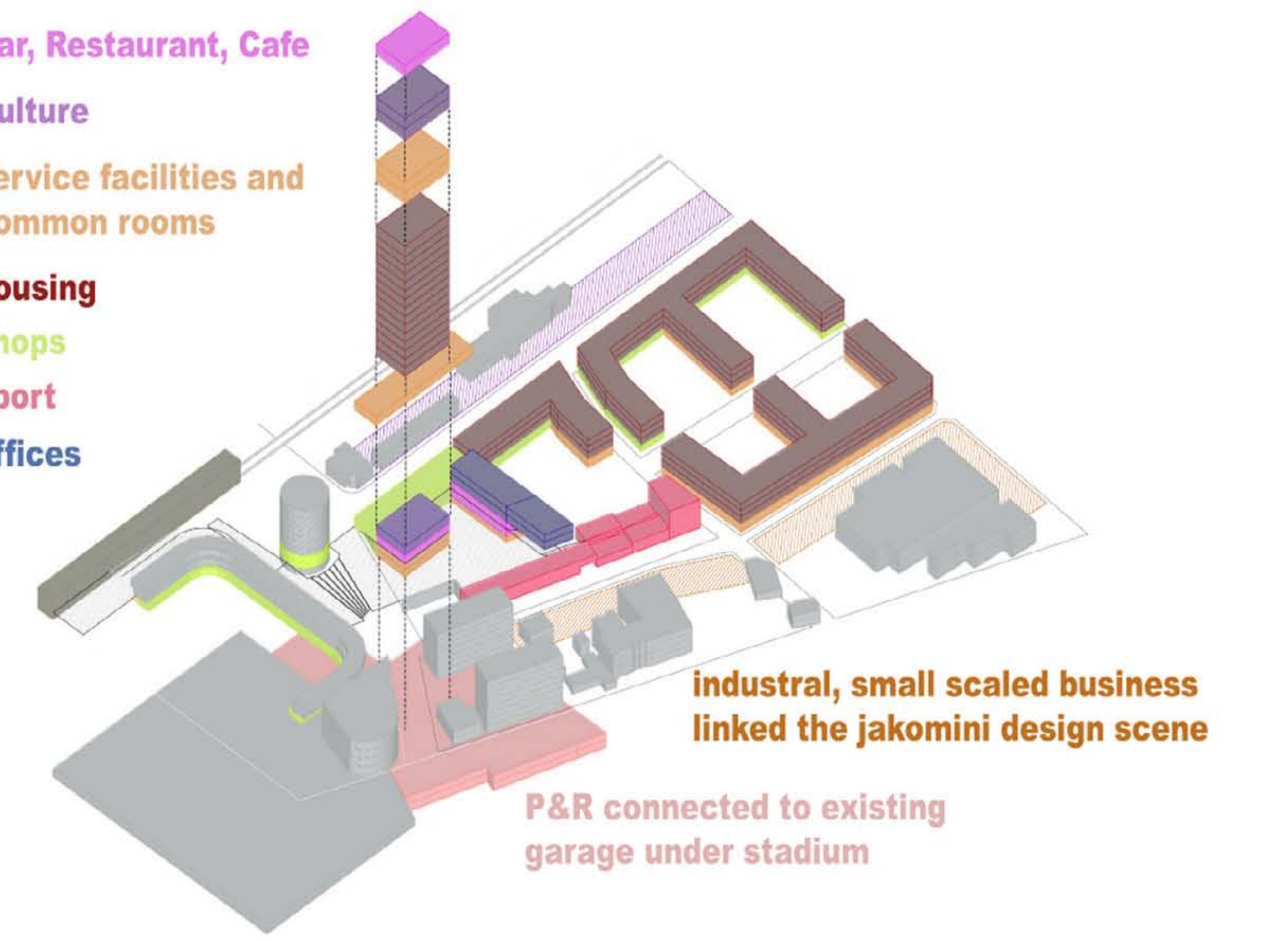
The main target for this part is the traffic. The Jakomini-ticket is an invitation to the commuters to stop at the base to the district. They can leave their kids in the kindergarten, do sports, consume or just drink a beer on the square.

The next target is to take a look at what people can consume. We think the market can be a big success. In the wider region you can have everything in great quality: wine, meat, fruits, vegetables, oil, and so on. The market can be a real alternative to a supermarket and in Graz there is just one organic market once a week. This is why we give the market such an important place. The marketboxes are leading the way from the trainstation and the tramstation to the square. Next to the highrise building we place a markethall which can be completely opened in summer.

The next step is to change peoples minds and here the gardens can help. Even if there are just a few tomatoes which come at firsts along the Jakomini-route it still changes much in the heads.



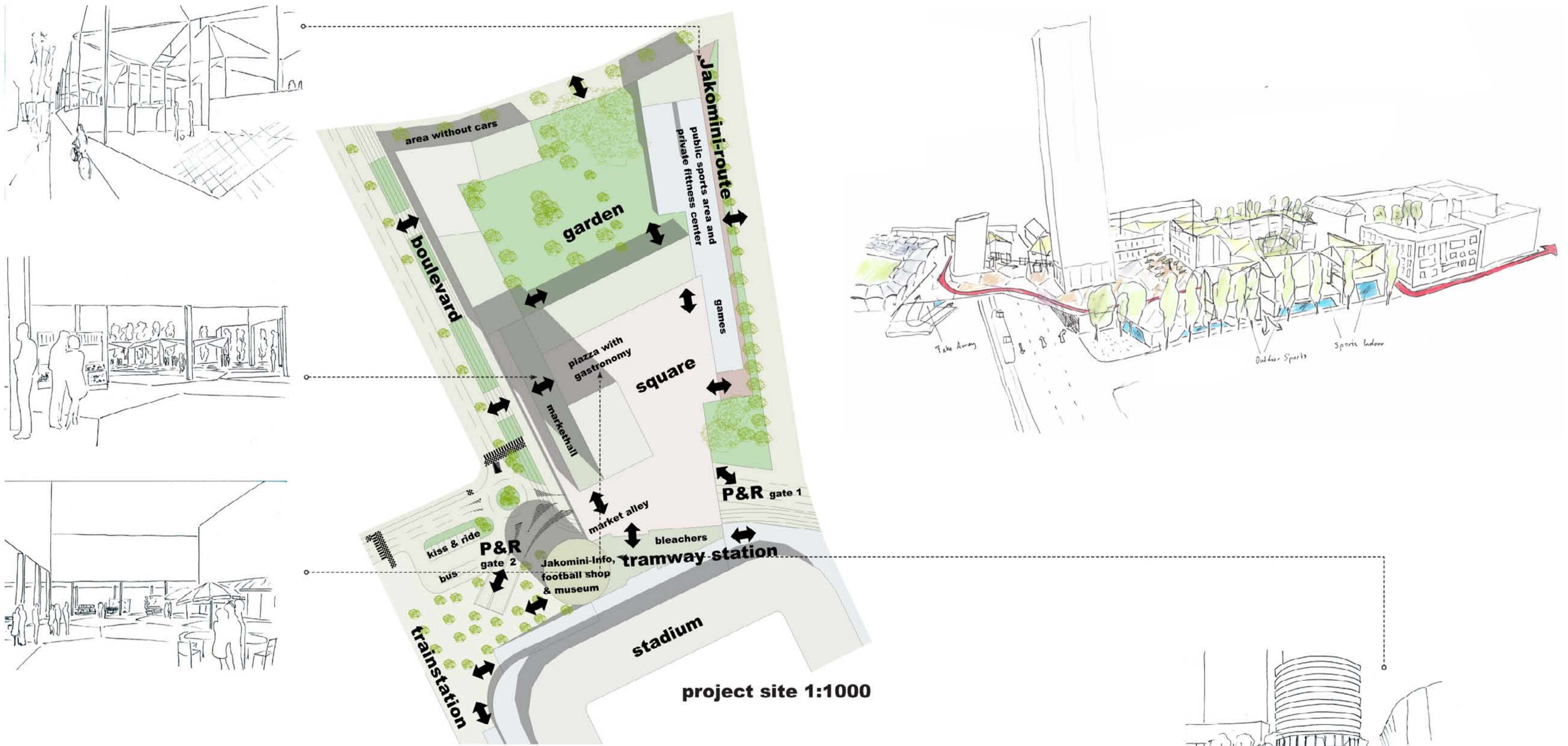
- Bar, Restaurant, Cafe
- Culture
- service facilities and common rooms
- housing
- shops
- sport
- offices



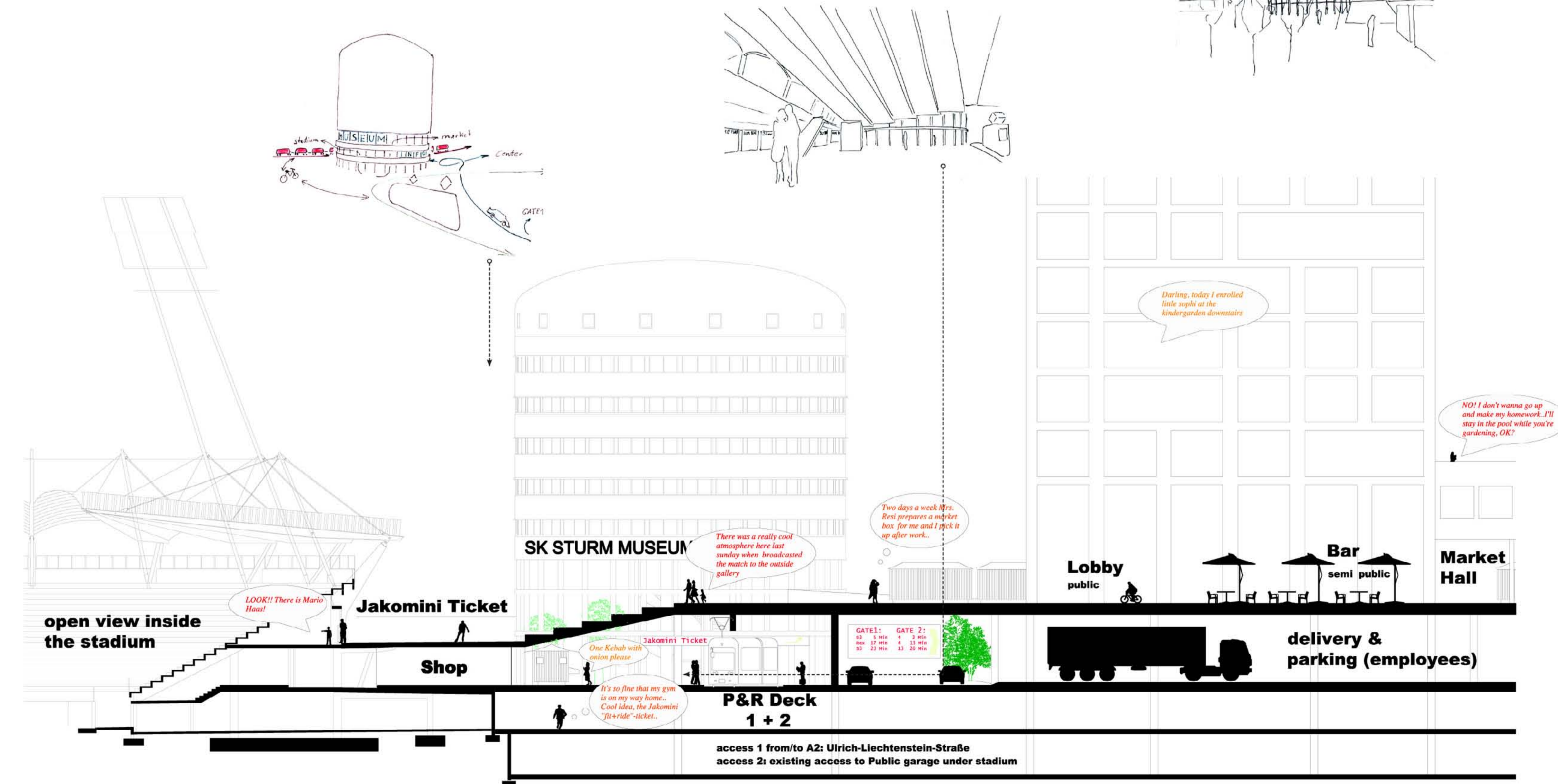


longitudinal section 1:500

cross section 1:500



project site 1:1000



section platform 1:200

open view inside the stadium

LOOK!! There is Mario Haas!

Jakomini Ticket

Shop

One Kebab with onion please

It's so fine that my gym is on my way home. Cool idea, the Jakomini 'fit+ride'-ticket.

P&R Deck 1 + 2

access 1 from/to A2: Ulrich-Liechtenstein-Straße  
access 2: existing access to Public garage under stadium

GATE 1	GATE 2
10 - 3 min	4 - 3 min
11 - 17 min	4 - 13 min
13 - 22 min	13 - 20 min

Two days a week Mrs. Reisl prepares a bicycle bus for me and I pick it up after work.

There was a really cool atmosphere here last sunday when broadcasted the match to the outside gallery

Darling, today I enrolled little sophi at the kindergarden downstairs

NO! I don't wanna go up and make my homework. I'll stay in the pool while you're gardening, OK?

Lobby public

Bar semi public

Market Hall

delivery & parking (employees)

SK STURM MUSEUM



temporary cultural use  
 e.g. Concerts, exhibitions,  
 youth centre, skating

Carl-v.-Hötzendorf-Straße  
 street level:  
 arcade with shops

market hall:  
 P&R ticket combination with  
 weekly vegetable boxes  
 "food&ride"

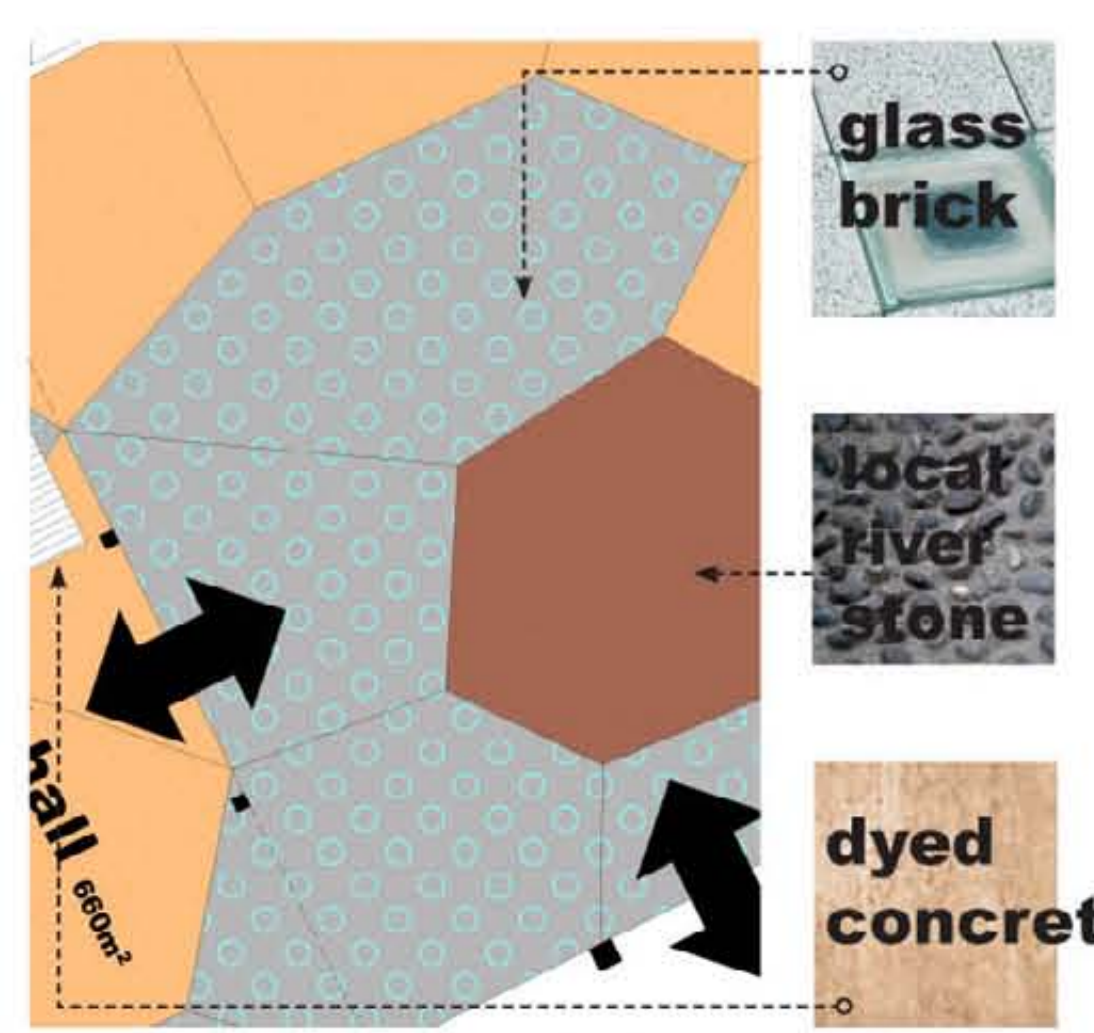
Sports Centre:  
 P&R ticket combination  
 "fit&ride"

Johann-Sebastian-Bach-Gasse

"Industrial Zone"; small business structure  
 craft producers linked to the  
 Jakomini Design Scene

Münzgrabenstraße

**P&R >> get the Jakomini ticket matched  
 with your personal needs! !  
 (various combinations with Bike rent, E-car,  
 weekly food boxes, fitness card, etc..)**



cross section 1:500

platform 1:200